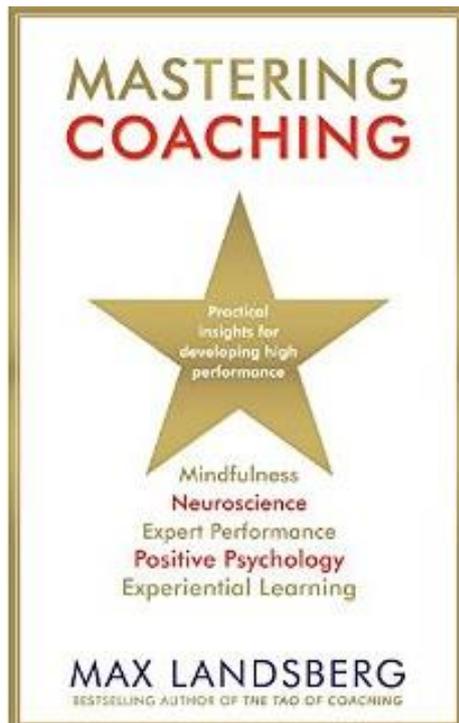


Mastering Coaching

by Max Landsberg



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“an entirely new approach to coaching ... Landsberg has identified the most important coaching tools available!”

Marshall Goldsmith, #1 NYT bestselling author

“a must-read for any coach committed to their craft.”

Andy Grant, Senior Coach Education Advisor at sports coach UK

“delves into the eclectic knowledge that underpins a coach’s journey towards mastery.”

Professor David Clutterbuck, Co-founder, European Mentoring & Coaching Council

“Thought-provoking survey of the field – some new ideas for me and, I suspect, for many”

Douglas Gurr, President of Amazon, China

“an invaluable guide to keep leaders current and effective in our roles.”

Alistair Cox, Chief Executive, Hays plc

Author Bio – Max Landsberg



Mastering Coaching will help you become a more effective leader, manager or coach – by broadening your knowledge of the vital skills of coaching, and deepening your mastery of them.

High performing coaches use a wide variety of tools, borrowed from many different disciplines. This book distils the most important techniques from areas such as neuroscience, sports psychology, positive psychology, mindfulness and even the arts.

Written by Max Landsberg, expert in executive coaching and professional development – and author of the perennial bestseller *The Tao of Coaching – Mastering Coaching* provides clear insights and highly applicable techniques to take your coaching to the next level.

Max has been an executive coach, focusing on leadership coaching, for approximately 25 years – in parallel with his career as a senior adviser on strategy and latterly as a leadership consultant at Board level. His goal is to help people and organisations to grow productively. His books have sold more than 250,000 copies in 15 languages.

- Max has been coaching leaders since the early 1990s. At McKinsey & Company he was a strategy consultant and then Partner and Director of Professional Development for the UK, he developed and launched some of the earliest corporate initiatives in leadership coaching.
- Building on that experience he wrote *The Tao of Coaching* in 1996 to help leaders become better coaches. The book remains a classic in its field and its companion volumes *The Tao of Motivation* and *The Tools of Leadership* are still in print in large volumes and twenty languages. For several years thereafter he ran his own executive coaching practice.
- In 2003 he was head-hunted to help build and run search firm Heidrick & Struggles’ Leadership Consulting practice in the UK. As a Partner there he worked primarily at Board level to profile and develop teams and individuals.

- In 2014 Max moved to Korn Ferry as a Senior Partner to focus on CEO Succession specifically and leadership consulting more generally.
- Over the years he has coached a wide range of clients. These include CEOs and CEO designates, Group HR Director of one of the top luxury goods companies worldwide, Partners at a Big 4 accountancy firm, a senior executive in the British Security Service, etc.
- His approach to coaching is informed by continuing interest in the theories relevant to personal growth (as well as by contributing to them), and by the wide range of senior executives with whom he works.
- (Other experience)
 - Max graduated from Cambridge University in Natural Sciences and from Stanford University as an MBA.
 - He is Level A and B qualified by the British Psychological Society, and is qualified to use profiling tools such as NEO and FIRO-B.
 - He was a non-executive director of the University of Roehampton.
 - Max enjoys outdoor challenges and on a sabbatical several years ago travelled to the Arctic and skied 100 km of Sweden's Kungsleden, crossed the USA from Canada to Mexico through 21 National Parks, trekked to Everest Base Camp and to the summits of those Munros (the 282 Scottish mountains over 3,000 feet high) that he had not yet climbed. In 2013 he completed 1,000 km of wild-camping across Scotland, Corsica and Switzerland, and 2014 saw the publication of his travels in Scotland, in *The Call of the Mountains*.