

# Max Landsberg

## Author bio

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MAX LANDSBERG is an award-winning author, and his nine books have sold more than a million copies in 15 languages. His books all remain in print, including *The Tao of Coaching*, first published in 1996, which has become a classic guide to coaching. He is an internationally recognized authority on personal development, leadership, motivation and executive coaching.



Max's mission is to help individuals and organisations to grow and live well. His books address this mission in three ways, by fostering:

- **Stronger performance for success at work and in your career** (Titles include *The Tao of Coaching*; *The Tao of Motivation*; *The Tools of Leadership*; *Mastering Coaching*)
- **Psychological and philosophical awareness** (*The Power of the Dao*)
- **Adventure, and engagement with nature** (*The Call of the Mountains*; *Trek to Everest*; *The Ridgeway*; *The Land's End Circuit*)

Max's books draw on his expertise in strategy from his time as a Partner at McKinsey & Company; insights into leadership gained as a Senior Partner at two global headhunting firms, and skills in personal development through private practice as an executive coach. He most recently led McKinsey's Senior Partners Office for seven years.

His books also draw on his passion for natural science and outdoor adventure. Max has climbed all 282 of Scotland's highest peaks and hiked longer treks including to Everest Base Camp, K2's Base Camp and Throneroom of the Gods, and many routes across Europe. He is a Fellow of the Royal Geographical Society and member of the Outdoor Writers and Photographers Guild.

Max has a parallel career in business, and his other passion – a commitment to the education of the less-privileged – led him to serve as a Governor of Roehampton University for 6 years.

Max was a Scholar at Cambridge University, and graduated with an MA in Natural Sciences, majoring in Mathematical Physics. He holds an MBA from Stanford University, and many psychological qualifications. He lives in London, England.